



# Extreme Events – Are You Ever Ready?

Institute of Corporate Directors, BC Chapter

Breakfast Session – September 14, 2010

We are continually reading about companies facing the impact of major events, often a crisis caused by an accident, corporate break down or an event outside the company's direct control and influence.

What is the Boards role and what steps can companies take to anticipate such events, test the corporate readiness and deal with the crisis when it happens.

## Panel

**David L. Hahn**, President & CEO, British Columbia Ferry Services Inc.

**Bob Elton**, former President & CEO, BC Hydro; BC Hydro Special Advisor to the Board

**Third speaker to be advised**

## Moderator

**Michael Calyniuk**, Partner, PricewaterhouseCoopers LLP

## PLEASE NOTE LOCATION HAS CHANGED

**SFU/Segal Graduate School of Business**  
**500 Granville Street**  
**Vancouver, BC**

To register for this event, please visit [www.icd.ca](http://www.icd.ca) or phone Hazel Akai at 604 806 7780 ext 4804

## ICD NATIONAL OFFICE

602-40 University Avenue, Toronto, ON, Canada M5J 1T1

Tel: 416-593-7741 or 1-877-593-7741

Fax: 416-593-0636

[www.icd.ca](http://www.icd.ca)

**Date September 14, 2010**

## **Time**

Registration: 7:15 a.m.  
Breakfast: 7:30 to 8:00a.m.  
Session: 8:00 a.m. to 9:00 a.m.  
Continental breakfast will be served

## **Location**

SFU/Segal Graduate School of Business  
500 Granville Street  
Vancouver, BC

**Cost for Members:** \$35.00

**Non-Members:** \$50.00

## **Registration**

Register online at [www.icd.ca](http://www.icd.ca)

## **CHAPTER EXECUTIVE**

Michael Calyniuk (Chair)  
Brenda Eaton  
Bob Elton  
Peter D Gibson  
Terry Lyons  
Erwin Malzer  
Fiona Macdonald  
Elizabeth Watson

## **CHAPTER ADVISORY**

Larry Bell  
Steve Bellringer, ICD.D  
Tom Chambers, ICD.D  
Eva Kwok  
David McLean  
Conrad Pinette  
John Reid  
Gerri Sinclair  
Doug Whitehead



# Extreme Events – Are You Ever Ready?

Institute of Corporate Directors, BC Chapter

Breakfast Session – September 14, 2010

Our distinguished panel:

**David L. Hahn, President & Chief Executive Officer, British Columbia Ferry Services Inc.**

David is President & Chief Executive Officer of British Columbia Ferry Services Inc., one of the largest ferry transportation companies in the world. Prior to joining BC Ferries in May 2003, David held the position of Chief Operating Officer at Ogden Aviation, managing U.S. and international operations including 25,000 employees and airport operations in 30 countries. At BC Ferries, he oversees the operation of 37 vessels and 47 terminals serving 25 routes. Commencing in 2003 through to 2008 BC Ferries has renovated terminals, introduced 7 new ships into service, restructured and revitalized the Company with a strong emphasis on customer service.

**Bob Elton, former President & Chief Executive Officer, BC Hydro; BC Hydro Special Advisor to the Board**

Raised in northern England and educated (arts major) at Cambridge, Bob Elton has ridden leadership ability, commitment to conservation and financial acumen to one of the key business posts in B.C. A longtime Chartered Accountant with PriceWaterhouseCoopers, Bob rose through the ranks of BC Hydro to become President and CEO on November 10, 2003, a position he held until December 31, 2009. Married with two children, and for two decades a girls' and women's soccer coach, Bob is also current chair of Canadian Business for Social Responsibility.

**Date September 14, 2010**

**Time**

Registration: 7:15 a.m.  
Breakfast: 7:30 to 8:00 a.m.  
Session: 8:00 a.m. to 9:00 a.m.  
Continental breakfast will be served

**Location**

SFU/Segal Graduate School of Business  
500 Granville Street  
Vancouver, BC

**Cost for Members:** \$35.00

**Non-Members:** \$50.00

**Registration**

Register online at [www.icd.ca](http://www.icd.ca)

**CHAPTER EXECUTIVE**

Michael Calyniuk (Chair)  
Brenda Eaton  
Bob Elton  
Peter D Gibson  
Terry Lyons  
Erwin Malzer  
Fiona Macdonald  
Elizabeth Watson

**CHAPTER ADVISORY**

Larry Bell  
Steve Bellringer, ICD.D  
Tom Chambers, ICD.D  
Eva Kwok  
David McLean  
Conrad Pinette  
John Reid  
Gerri Sinclair  
Doug Whitehead

**ICD NATIONAL OFFICE**

602-40 University Avenue, Toronto, ON, Canada M5J 1T1

Tel: 416-593-7741 or 1-877-593-7741

Fax: 416-593-0636

[www.icd.ca](http://www.icd.ca)



# Extreme Events – Are You Ever Ready?

Institute of Corporate Directors, BC Chapter

Breakfast Session – September 14, 2010

## Moderator

### **Michael Calyniuk, Partner PricewaterhouseCoopers LLP and Chair, BC Chapter, Institute of Corporate Directors**

Michael is a Senior Advisory Partner at PricewaterhouseCoopers LLP. His prior roles include Global Chief Information Officer, Vancouver audit partner and Managing Partner of the Richmond Office. Subsequently he lead the Vancouver Office Technology Industry Group and more recently delivering advisory services to clients where he specialized in IT governance, IT business transformation and assisting clients with large scale outsourcing, complex IT deal structuring and resolving business technology agreements gone bad.

Michael, in his Global CIO role had oversight over the Firms technology strategy and operations, including data management and security. Michael also provides advisory services to clients specializing in Board Governance of IT, IT effectiveness (Delivering IT value) and large scale IT/business transformation initiatives including outsourcing. Michael has also previously served as Chairman of the Advanced Systems Institute of BC; co-chair of the British Columbia Innovation Council and founding member of the Premier's Technology Council. He also serves the community through his board roles with a number of not-for-profit societies.

**Date September 14, 2010**

## **Time**

Registration: 7:15 a.m.  
Breakfast: 7:30 to 8:00a.m.  
Session: 8:00 a.m. to 9:00 a.m.  
Continental breakfast will be served

## **Location**

SFU/Segal Graduate School of Business  
500 Granville Street  
Vancouver, BC

**Cost for Members:** \$35.00

**Non-Members:** \$50.00

## **Registration**

Register online at [www.icd.ca](http://www.icd.ca)

## **CHAPTER EXECUTIVE**

Michael Calyniuk (Chair)  
Brenda Eaton  
Bob Elton  
Peter D Gibson  
Terry Lyons  
Erwin Malzer  
Fiona Macdonald  
Elizabeth Watson

## **CHAPTER ADVISORY**

Larry Bell  
Steve Bellringer, ICD.D  
Tom Chambers, ICD.D  
Eva Kwok  
David McLean  
Conrad Pinette  
John Reid  
Gerri Sinclair  
Doug Whitehead

## **ICD NATIONAL OFFICE**

602-40 University Avenue, Toronto, ON, Canada M5J 1T1

Tel: 416-593-7741 or 1-877-593-7741

Fax: 416-593-0636

[www.icd.ca](http://www.icd.ca)



# Extreme Events – Are You Ever Ready?

Institute of Corporate Directors, BC Chapter

**Breakfast Session – September 14, 2010**

Registration Form

Please complete and return by fax Hazel Akai at 604 806-7806  
**Members and Non-members can now go on line – [www.icd.ca](http://www.icd.ca)**

**(PLEASE PRINT)**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Receipt (“x” one): \_\_\_\_\_ Company \_\_\_\_\_ Individual

**Payment Options**

For Credit Card payment please register on-line, both members and non-members can access online registration.

**ICD Members \$35.00 Non-Members \$50.00**

**Cancellation required 48 hours before event.**

Please make cheques payable to ICD or Institute of Corporate Directors and address envelope to:

Hazel Akai, PricewaterhouseCoopers  
250 Howe Street, Suite 200  
Vancouver, BC V6C 3S7

For more information and to register for this event, please visit [www.icd.ca](http://www.icd.ca) or contact Hazel Akai at: [Hazel.l.akai@ca.pwc.com](mailto:Hazel.l.akai@ca.pwc.com)  
Telephone: 604 806 7780 x4804  
Fax: 604 806 7806

602-40 University Avenue, Toronto, ON, Canada M5J 1T1  
Tel: 416-593-7741 or 1-877-593-7741  
Fax: 416-593-0636

[www.icd.ca](http://www.icd.ca)

**Date: September 14, 2010**

**Time**

Registration: 7:15 a.m.  
Breakfast: 7:30 to 8:00 a.m.  
Session: 8:00 a.m. to 9:00 a.m.  
Continental breakfast will be served

**Location**

SFU/Segal Graduate School of Business  
500 Granville Street  
Vancouver, BC

**Cost for Members \$35.00**

**Non-Members \$50.00**

**Registration**

Register online at [www.icd.ca](http://www.icd.ca)

**CHAPTER EXECUTIVE**

Michael Calyniuk (Chair)  
Bob Elton  
Brenda Eaton  
Peter D Gibson  
Terry Lyons  
Erwin Malzer  
Fiona Macdonald  
Elizabeth Watson

**CHAPTER ADVISORY**

Larry Bell  
Steve Bellringer, ICD.D  
Tom Chambers, ICD.D  
Eva Kwok  
David McLean  
Conrad Pinette  
John Reid  
Gerri Sinclair  
Doug Whitehead