



Is Board Diversity a Firm Value?

Institute of Corporate Directors, Southwestern Ontario Chapter Breakfast Session- Tuesday, October 14, 2014 (London)

Does board diversity matter and what is it exactly?

Defining what is meant by board diversity is but one starting point. Many attributes can be included in that definition – skills, race, ethnicity, gender, age, experience, and geographic representation. What is the right balance?

From time to time, every for-profit and not-for-profit organization asks the question if they should think about diversity at the governance level. Do leaders actually think about what it means to have a diverse governing body? More importantly, do they firmly believe it is a valued characteristic of the company or organization?

Boards are considering the impact of diversity on boards - positive, negative or neutral. Boards also need to consider whether or not diversity will provide more comprehensive discussion of issues, impact the bottom line and foster greater credibility amongst shareholders/stakeholders.

Join the conversation as an informed and enlightened panel discusses these issues and more.

Who should attend – Board Chair & Vice-Chair, Director responsible for Governance, CEO, Executive Director of both for-profit and not-for-profit corporations

Moderator:

- Carl Zehr, Former Mayor of the City of Kitchener

Panelists:

- Carol Stephenson, Corporate Director of several companies including General Motors Company, Former Dean of the Ivey Business School at Western University
- Joseph Fung, Vice President HCM Products at NetSuite, Serial entrepreneur with a commitment to Corporate Citizenship
- Jane Allen, Partner at Deloitte Canada, Chief Diversity Officer and Global Leader Renewable Energy

DATE:

LDN – Wed., Oct. 14, 2015

TIME:

7:15 a.m. – Registration and Networking
7:30 a.m. – Breakfast served
7:45 a.m. – Presentation starts
9:15 a.m. – Event concludes

LOCATION:

London Convention Centre
300 York Street, London, ON

COST

Members: \$45.00
Non-Members: \$55.00

REGISTRATION

To register online, please visit www.icd.ca

CEU's

This event is worth 2 continuing education credits

ICD SWO CHAPTER EXECUTIVE:

Kelly Butt, ICD.D (Co-Chair)
Richard Cantin (Co-Chair)
Heather Broadhead, ICD.D
Jim Brown
Roman Ciecwierz
Warren Granger (Treasurer)
Trevor Hunter
Jane Klugman, ICD. D
Henrik Noesgaard, ICD. D (Secretary)
Mark Pickard
Heather Pilot
Terry Reidel
Jacinda Reitsma
Carl Zehr

CHAPTER ADMINISTRATOR

Sue Howe

Deloitte.

gowlings
Lawyers • Patent and Trade-mark Agents