



INSTITUTE
OF CORPORATE
DIRECTORS



Rotman School of Management
UNIVERSITY OF TORONTO



Governance Essentials *Program* for Directors of Not-For-Profit Organizations

Make a difference as a Not-For-Profit Director.

**Complimentary ICD Membership
upon admission**

Value of \$395
see inside for details

Presented by

 **TELUS**[®]

ESSENTIAL LEARNING FOR NOT-FOR-PROFIT LEADERS

As a Director on a not-for-profit board, you recognize that effective governance is critical to making good organizations great. As a volunteer, you enjoy the ability to contribute. But did you know that your fiduciary duties and liabilities are individual responsibilities? Did you know that you have the same level of accountability as the Director of a publicly traded organization?

The Governance Essentials Program for Directors of Not-For-Profit Organizations (NFP Program) is an intensive three-day program taught by prominent faculty from Canada's leading business schools and some of our country's most accomplished Directors. Successful candidates are formally admitted to the program based upon their board and executive experience and interest in serving the not-for-profit sector.

WHO SHOULD ATTEND

The Experienced Director: You currently serve on a not-for-profit board and are interested in further developing your boardroom skills and governance knowledge. You are also interested in expanding your network of contacts from other similar organizations.

The New Director: You are an experienced business, social service or community leader who has just joined or are about to join a not-for-profit board and would like to learn the essentials.

The Executive: You are a current CEO or Executive Director of a not-for-profit organization who would like to enhance your boardroom skills and update your knowledge of current governance issues and trends.



As a businesswoman, board director, community activist, and advocate, participating in the ICD/Rotman NFP Program was of immense value and relevance. The timing was excellent and the content was fresh and interesting. The price was right and the instructors were diverse and informative. I found it valuable for my professional, community and personal life. As a board member and chair of a number of organizations, I was able to immediately apply the learning from this program in my work. I would highly recommend the NFP Program to both executive directors and board members of NFP organizations.

Isabel Metcalfe

Public Affairs Counsel

Chair, Enbridge Famous 5 Ottawa

Committee Member, Board of Directors, the Ontario Trillium Foundation

WHO IS OFFERING THE COURSE

Presented by TELUS, the Governance Essentials Program for Directors of Not-For-Profit Organizations (NFP Program) has been jointly developed by the Institute of Corporate Directors and the Rotman School of Management, University of Toronto. The curriculum makes extensive use of team-based, facilitated learning to ensure that participants learn not only from expert Rotman faculty but also from their peers.

The program also draws upon prominent practitioners from TELUS Community Boards across Canada and the Director community at-large to act as executives-in-residence during the program. These individuals contribute to classroom discussions by sharing their experience and insights into the governance of this \$112B sector. This program is delivered at Canada's leading business schools in Vancouver, Victoria, Calgary, Edmonton, Toronto, Ottawa, Montreal and Halifax.



The ICD/Rotman NFP Program was a perfect blend of engaged lecture, case studies and group work; quantity and quality of the materials; and, professors who were knowledgeable and entertaining! I came away with new processes to consider for my organization, and a desire to highly recommend the course to others in the non-profit field. Special thanks to TELUS for the scholarship!

Tina Triano

CEO, Oakville Hospital Foundation

KEY TOPICS

> GOVERNANCE: AN OVERVIEW

- Role of a Director
- Overview of the NFP Sector
- Governance Models

> BOARD EFFECTIVENESS

- Board Task/Essentials
- Developing Effective Tools for Board Meetings
- Legal Aspects
- Stakeholder Analysis
- Board/Directors Evaluation

> OVERSIGHT

- Working With Volunteers
- Board Dynamics
- Governance Best Practices
- Case Analyses & Presentations

THREE DAYS THAT WILL CHANGE THE WAY YOU SEE THE ROLE OF DIRECTOR

LEARN WHAT EVERY DIRECTOR NEEDS TO KNOW:

- Understand the key fiduciary accountabilities and responsibilities associated with the role of a Director on a not-for-profit board
- Understand the change management principles needed to move from the status quo and build an effective board and governance process
- Identify best practices in governance in the not-for-profit sector, and
- Build a professional network of board contacts

I had the opportunity to complete the three day NFP Program when it was held in Vancouver last spring (2008). The program offered some great insights into board best practices in governance and organization.

I particularly benefited from the discussions on board engagement, but was also enlightened by the quality of participants from other boards and the sharing of common problems and solutions.

While all of us have busy schedules, the timing and locations of the NFP Program make this program very accessible. I would encourage executive directors and board members of NFP organizations to complete this course for both your personal benefit and the boards you participate on.

Harley Elias

*Faculty, Tourism & Hospitality Programs, North Island College
Director, Board of Directors, Tourism British Columbia*

MAKE AN EVEN BIGGER DIFFERENCE AS A NOT-FOR-PROFIT DIRECTOR

Canada's not-for-profit sector is driven by the power and passion of volunteerism. Strong, involved and assured directors are essential to the continued health and development of our hospitals, academic institutions, foundations, charitable organizations and social agencies. The Governance Essentials Program for Directors of Not-For-Profit Organizations (NFP Program) offers the opportunity to contribute even more to the leadership of these socially vital organizations. It empowers these organizations to assemble the kinds of boards that will make a difference. For ICD.D Certified Directors, the NFP Program will count as 14 hours of credit towards your annual continuing education requirement.

PRESENTED BY TELUS[®]

The Governance Essentials Program for Directors of Not-For-Profit Organizations is presented in Canada through the generous assistance of TELUS. TELUS has established Community Boards across Canada. Their mission is to engage community leaders to help identify investment opportunities in order to optimize the benefits that accrue to those communities. The NFP Program reflects TELUS' deep leadership commitment to innovative corporate philanthropy. This program endeavors to optimize your own generous commitment of time.

VALUE ADDED BONUS

Complimentary ICD Annual Membership

Upon your admission into the NFP Program you will receive a complimentary one-year membership (valued at \$395) into the ICD. Your membership will provide you with unmatched benefits that save you valuable time and resources including:

- Access to timely information related to your role as a Director and on other governance issues in the Not-For-Profit sector, including the bi-monthly *Director Journal*, the monthly *Eyes on Governance* e-newsletter and the online ICD Governance Resource Centre
- A forum for learning and networking at regular local chapter events where experts in the Not-For-Profit field share their experiences and insight
- The opportunity to be considered for board placements through the ICD Directors Register™, a personalized search service used by For-Profit and Not-For-Profit organizations seeking qualified and educated Directors

To learn more about these and other member benefits, visit www.icd.ca/benefits

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School of Management



University
of Victoria | Business

EXECUTIVE PROGRAMS

PROGRAM FEE & SCHOLARSHIP DETAILS

The NFP Program fee is \$2500 + GST, and includes tuition, all program materials and meals.

TELUS SCHOLARSHIP – A limited number of TELUS scholarships valued at \$1,000 each are available for this program. To be eligible, the applicant must currently serve as a board member or Executive Director of a not-for-profit organization in Canada, or be newly appointed to such an organization.

To apply or learn more about the NFP Program, please visit www.icd.ca/NFP or contact The Institute of Corporate Directors.

Telephone: **1.877.593.7741 Ext: 236** Email: education@icd.ca

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