



Institute of Corporate Directors
Institut des administrateurs de sociétés

MEDIA KIT

2020

Better Directors. Better Boards. Better Business.



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Who We Are and What We Do

The Institute of Corporate Directors (ICD) is a not-for-profit, member-based association representing Canadian directors and boards across the for-profit, not-for-profit, and Crown sectors. The ICD has more than 15,000 members and 11 Chapters across Canada and fosters the sharing of knowledge and wisdom through education, professional development programs and services, and thought leadership. ICD members across all sectors of the economy oversee in excess of \$1 trillion in market capitalization and institutions that impact the lives of virtually every Canadian.

The ICD strives to lead and demonstrate the value of excellence in directorship and enlightens directors to anticipate, influence, and meet boardroom challenges. Our purpose is to improve trust and confidence in Canadian organizations by developing and activating directors.

We provide a strong, unified voice on behalf of Canada's director community. Through our advocacy, we represent directors and their interests, and develop thought leadership for and with our members.

The ICD also represents the views and interests of Canada's directors as a founding member of the Global Network of Director Institutes.

Rahul K. Bhardwaj, LL.B, ICD.D President and Chief Executive Officer



As President and CEO of the Institute of Corporate Directors, Rahul K. Bhardwaj leads an organization of over 15,000 members committed to improving national outcomes by growing the board leadership and governance capacities within Canadian businesses, agencies and not-for-profits.

Mr. Bhardwaj currently serves on the board of the Rideau Hall Foundation, supporting the office of the Governor General of Canada as it connects, inspires and honours Canadians, the Executive Committee of the Global Network of Director Institutes, as well as the Leader Council at the Ian O. Ihnatowycz Institute for Leadership at the Ivey Business School.

He was Chair of the 2012 Ontario Summer Games, the first multi-sport games to be held in Toronto, and was Co-chair of TO2015 IGNITE, a program of the Toronto 2015 Pan Am & Parapan Am Games. Other past board commitments include founding board member of Metrolinx and Chair of the Governance Committee, Chair of the Toronto Downtown Jazz Festival, Chair of Community Foundations of Canada, Upper Canada College, George Brown College, Stratford Festival of Canada and United Way of Toronto, among others.

Prior to joining the ICD, Mr. Bhardwaj was a corporate lawyer at a leading Canadian law firm, and then later, President and CEO of the Toronto Foundation, where he focused on engaging philanthropy to improve the quality of life in Toronto. He was also Vice President of the Toronto 2008 Olympic Bid and, as part of the Mayor's Blue Ribbon Fiscal review panel in 2008, Mr. Bhardwaj was involved in identifying efficiencies for the City of Toronto.

In 2012, Mr. Bhardwaj's commitment to city building was recognized as he received the Queen Elizabeth II Diamond Jubilee Medal. He has been named one of "The 50 Most

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Influential” people in the city by Toronto Life magazine, and was named to the Quadrangle Society at Massey College and The Ultimate List of Social CEOs on Twitter. His vision for Toronto and Canada has made him a popular presenter and speaker locally, nationally and internationally, particularly on issues relating to leadership and governance.

A high-resolution copy of Mr. Bhardwaj’s photo is available [here](#).

You can also request a copy by contacting ASmith@icd.ca or PVasanthakumar@icd.ca.

If you are interested in scheduling an interview with Mr. Bhardwaj, please contact:

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Subject Matter Expertise

Mr. Bhardwaj is widely regarded as an expert in the following areas relating to corporate governance, in Canada and across the globe:

Board governance best practices

Board diversity

Director recruitment

Environmental, social and governance

Executive and board member compensation

Shareholder activism

Crisis management

Directors' liability

Emerging trends

Artificial intelligence, cyber security, etc.

Succession planning

Director-shareholder engagement

Board oversight

Key Messages

High Level

- We are the only globally recognized director organization in Canada, and we strive to develop informed, prepared, ethical, connected, courageous and engaged leaders.
- Our primary purpose is to improve trust and confidence in Canadian organizations by developing and activating directors.
- Our goal is to build better boards that make better decisions for a better Canada.
- Our professional member community welcomes seasoned and emerging directors who serve on boards of for-profit, not-for-profit and Crown corporations, as well as C-Suite and senior executives who aspire to do so.
- Through our advocacy, we represent directors with a unified voice, and develop thought leadership for, and among, our members.

Granular

- The ICD has more than 15,000 members and 11 Chapters across Canada and fosters the sharing of knowledge and wisdom through education, professional development programs and services, and thought leadership.
- ICD members across all sectors of the economy oversee in excess of \$1 trillion in market capitalization and institutions that impact the lives of virtually every Canadian.
- The ICD strives to lead and demonstrate the value of excellence in directorship and enlightens directors to anticipate, influence, and meet boardroom challenges.



THE INSTITUTE OF CORPORATE DIRECTORS

FASTFACTS

The ICD represents Canadian directors and boards across the for-profit, not-for-profit and Crown sectors. ICD members oversee companies that represent well in excess of \$1 trillion in market capitalization and institutions that impact the lives of virtually every Canadian.

PURPOSE

Our purpose is to increase trust and confidence in Canadian organizations by developing and activating directors. We enable boards and directors to make decisions based on the best and most current information, build stakeholder trust, and improve the economic and social fabric of our country.

NUMBERS

- ┆ The ICD represents more than 15,000 members across 11 regional Chapters
 - ICD membership grew by 8% in FY2019
- ┆ Including through our Chapter network, the ICD hosted an average of 9 leadership and governance focused events per month across Canada
- ┆ The ICD Directors Education Program graduated 515 students from 13 sessions across Canada in FY2019 with 525 ICD.D designations awarded
- ┆ The ICD Not-for-Profit Program graduated 352 students from 9 sessions across Canada in FY2019, with 77 scholarships awarded
- ┆ 1,030 Canadian organizational leaders attended 35 ICD Short Courses across Canada last year
- ┆ In FY2019, the Directors Register posted 420 board positions
- ┆ The ICD BoardInfo Service received 413 research requests in FY2019
- ┆ In FY2019, the ICD hosted 6 webinars that received 3,352 views, 65% of which were live
- ┆ Director Journal magazine
 - Published six times a year
 - Circulated to 15,000+ Directors, C-Suites, Influencers and Consultants
 - Distributed in Air Canada lounges with 120,000+ travellers annually
- ┆ In FY2019, ICD's social media engagement grew on Twitter (@ICDCanada) and LinkedIn:
 - 569,500 impressions on Twitter
 - 24% growth in followers on Twitter
 - 1,110 new followers on LinkedIn



Institute of Corporate Directors
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Follow Us on Social Media



ICD National LinkedIn Account



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[VISIT US AT ICD.ca](http://ICD.ca)

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Contact Us

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