



Growth Strategy: The Board's Role

Institute of Corporate Directors, Ontario Chapter

Breakfast Session – Friday, November 29, 2013

Growth is key to long-term shareholder value creation, yet board oversight of growth strategy is often encumbered by challenges such as:

- Director engagement in strategy is often insufficient and ineffective;
- Board oversight of strategy tends to focus on the risks of proposed strategies;
- Short-termism can be the result, as companies trade-off long-term, higher risk investments in growth in favor of lower risk, short-term profit opportunities.

The goal of this session is to help directors play their role in oversight of growth strategy against the opposing pressures of short-termism and risk minimization. This panel will provide practical tips to help boards apply their time and expertise more effectively on strategy issues.

MODERATOR

- **Ken Smith**, ICD.D, 25-year strategy consultant, former chair of SECOR Consulting, Director and author of “20 Questions Directors Should Ask about Strategy”.

PANELISTS

- **Thomas C. O'Neill**, F.ICD, Chair of BCE and Bell Canada, Director of Scotia Bank, Loblaw, Adecco, and Chair of St. Michael's Hospital
- **Krystyna Hoeg**, Director at Shoppers Drug Mart, Sun Life Financial, Canadian Pacific Railway, Imperial Oil Ltd. and Samuel Son; Vice chair of Toronto East General Hospital
- **Stephen Bear**, Director Emeritus of McKinsey and Company, former member of McKinsey's global board, Chair of Princess Margaret Cancer Foundation

DATE

Friday, November 29, 2013

TIME

Registration: 7:15 a.m.

Session: 7:30 a.m. - 9:00 a.m.

LOCATION

Royal York Hotel
Imperial Room

COST

Members: \$65.00

Non-Members: \$85.00

REGISTRATION

To register online, please visit www.icd.ca

CEU's – This event is worth 2 continuing education credits

ICD ONTARIO CHAPTER

Shauneen Bruder, ICD.D (Chair)

Maureen Atkinson, ICD.D

Robert D. Brouwer

Glenna Carr, ICD.D

Thomas F. Corcoran, ICD.D

Jeanette Dias D'Souza, ICD.D

Eleanor Fritz

Michael Hasley

Bryan Held, ICD.D

Hari Panday, ICD.D

Andrew Poprawa, C.DIR

Barry J. Reiter

Connie Roveto, ICD.D

Harvey Schipper

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Ken Smith, ICD.D

ICD – ONTARIO CHAPTER ADMINISTRATOR

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