



# Political Intelligence for Boardrooms (POL)

## Application for Admission

### COURSE OVERVIEW

This course will delve into how boards can improve their understanding of the government decision-making process and how to effectively work with the government. Ideal for boards of directors of not-for-profit and for-profit organizations who want to improve their awareness of, and engagement with, the political and administrative processes, it will provide practical information and best practices when dealing with the public service, administrators and political representatives.

The course Lead Instructor is Edward Goldenberg, who has a distinguished background working in government and advising on governance issues, public policy and government relations in Canada and abroad.

### LEARNING OBJECTIVES

This course will provide participants with the following benefits:

- How to analyze the political landscape to understand powerbases and influencers in government
- The importance of communications and relationship building to improve awareness of and influence administrative decisions
- Practical examples of how the public service and less visible aspects of government can impact strategy, operations and business plans
- Perspectives on integrating political risk assessment into board strategy and the importance of ensuring an organization is politically 'smart'
- Hear from top directors to effectively manage key government relationships and how to respond when unplanned disruptions occur

### WHO WOULD BENEFIT? WHO SHOULD ATTEND?

- Directors of private for-profit and publicly-listed companies
- Directors of not-for-profit organizations, Crown corporation, and public ABCs
- Past graduates of the ICD-Rotman Directors Education Program; or
- Experienced business executives who want to improve their political awareness skills

### COURSE FORMAT

This course will utilize a combination of pre-readings, lectures and panel discussions in a series of modules presented by seasoned directors, and those who have held senior leadership positions in the public sector and government.

### NOTICE OF ADMISSION

The course will utilize a combination of pre-readings, lectures and panel discussions in a series of modules presented by distinguished directors, legal experts and leading industry professionals.

### MEMBERSHIP IN THE ICD

The Institute of Corporate Directors is committed to providing its members with a wide range of tools, resources and services that support them in being effective directors and creating high-performing boards. If you are currently a non-member of the ICD, included in your course fee is a one-year ICD membership.

### COURSE FEE

For ICD.Ds with membership in good standing: \$950 Plus Applicable Taxes (see below chart)

For current ICD members: \$1,050 Plus Applicable Taxes (see below chart)

For non-members: \$1,395 Plus Applicable Taxes (see below chart)

**APPLICABLE TAXES:** (Taxes are based on program location, not the applicant's address)

Location	AB	BC	MB	NL	NS	ON	QC	SK
Applicable Tax Rate	5%	5%	5%	15%	15%	13%	14.975%	5%



# Political Intelligence for Boardrooms Application Form

City POL Course Location (City) Course Start Date

Should class space not be available for the course to which you have applied – would you like your application forwarded to the next available class?

Yes  No If Yes, please note the preferred city \_\_\_\_\_

## APPLICANT

Mr.  Ms.  Mrs.  Dr.

Last Name First Name Middle Initial

Preferred Name

## BUSINESS CONTACT DETAILS

Street Address Suite Number

City Province/State Postal/Zip Code

Telephone Ext. Fax Participant E-mail

Assistant's E-mail Company Web site

## HOME CONTACT DETAILS

Street Address Suite Number

City Province/State Postal/Zip Code

Telephone Fax

Cellular

**Preferred mailing address:**  Business  Home

### ICD MEMBERSHIP STATUS

ICD Member?  Yes  No

Member Since: \_\_\_\_\_

ICD Chapter: \_\_\_\_\_

Member ID: \_\_\_\_\_

\*If you require assistance with your membership information, please contact the ICD at membership@icd.ca or 1.877.593.7741 x289.

### CURRENT EMPLOYMENT

Current Title/Position \_\_\_\_\_

Company/Organization \_\_\_\_\_

Type of Company:  Public For Profit  Private For Profit  Commercial Crown  Not-For-Profit (including NFP Crowns)

Company Size (by annual gross revenue):  Under \$500 million  Over \$500 million  Over \$1 billion

Industry Sector (select one from the choices below):

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Academia & Education              | <input type="checkbox"/> Entertainment & Media  | <input type="checkbox"/> Natural Resources          |
| <input type="checkbox"/> Advertising & Marketing           | <input type="checkbox"/> Environment            | <input type="checkbox"/> Pharmaceuticals            |
| <input type="checkbox"/> Accounting & Financial Services   | <input type="checkbox"/> Government             | <input type="checkbox"/> Professional Services      |
| <input type="checkbox"/> Agriculture & Food Production     | <input type="checkbox"/> Human Resources        | <input type="checkbox"/> Retail & Consumer Products |
| <input type="checkbox"/> Aviation & Aerospace              | <input type="checkbox"/> Information Technology | <input type="checkbox"/> Security & Defense         |
| <input type="checkbox"/> Banking, Finance & Investments    | <input type="checkbox"/> Industrial             | <input type="checkbox"/> Tourism & Hospitality      |
| <input type="checkbox"/> Broadcasting & Telecommunications | <input type="checkbox"/> Insurance              | <input type="checkbox"/> Transportation             |
| <input type="checkbox"/> Building & Construction           | <input type="checkbox"/> Medical & Healthcare   | <input type="checkbox"/> Other, please specify      |
| <input type="checkbox"/> Consumer Products & Manufacturing | <input type="checkbox"/> Mining                 |   |
| <input type="checkbox"/> Energy & Power                    |   |   |

### PREVIOUS EMPLOYMENT EXPERIENCE

1. \_\_\_\_\_  
 Title/position Company/Organization Years Held i.e. 2001-2009

2. \_\_\_\_\_  
 Title/position Company/Organization Years Held i.e. 2001-2009

3. \_\_\_\_\_  
 Title/position Company/Organization Years Held i.e. 2001-2009

4. \_\_\_\_\_  
 Title/position Company/Organization Years Held i.e. 2001-2009

5. \_\_\_\_\_  
 Title/position Company/Organization Years Held i.e. 2001-2009



## CANCELLATION POLICY

Refunds will be given for cancellations received in writing to the ICD no later than 14 days before the start date of the course, and will be subject to an administrative fee of \$250 (plus applicable taxes). No refunds or credits will be provided for cancellations received less than 14 days before the start date of the course. Non-attendance will incur the full course fee. Should the ICD need to cancel or postpone a course offering, applicants will be issued a full refund. Complimentary membership will be revoked in case of a refund.

## COLLECTION OF PERSONAL INFORMATION AND PROTECTION OF PRIVACY

For more details visit [www.icd.ca/privacy](http://www.icd.ca/privacy).

## DECLARATION

I hereby certify that all statements on the application and in any material filed in support hereof are true, correct and complete and all material information has been disclosed. I understand that if the Institute of Corporate Directors (ICD) finds to the contrary, my association with, admission to, or registration in the course may be rescinded and cancelled after notice in writing to me. Once registered in the POL course, I understand that I am fully responsible for all fee payments. I pledge to conduct myself in a manner of integrity, honesty and respect for individuals in the ICD community. If I am found to act in a manner contrary to the aforementioned values, I understand that I may be required to withdraw from the course.

## SIGNATURE

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Applicant's Signature

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Date

## PLEASE SEND YOUR COMPLETED APPLICATION FORM TO:

Institute of Corporate Directors  
Attn: POL registration administrator

2701–250 Yonge Street, Toronto, ON Canada M5B 2L7

T: 416.593.7741 x289

T: 1.877.593.7741 x289

F: 1.888.398.4794

[education@icd.ca](mailto:education@icd.ca)

[www.icd.ca](http://www.icd.ca)

**METHOD OF PAYMENT**

- Enclosed, please find my cheque payable to the **Institute of Corporate Directors**
- I would like to make payment by:  Visa  MasterCard
- For ICD.Ds with membership in good standing: \$950 Plus Applicable Taxes (see chart on page 1)
- For current ICD members: \$1,050 Plus Applicable Taxes (see chart on page 1)
- For non-members: \$1,395 Plus Applicable Taxes (see chart on page 1)

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 Card #

Expiry Date (mm/yy)

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 Name on Card

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 Signature of Applicant

Authorized cardholder signature (if different from applicant)

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 Date

Course fees are due at the time of application. In the event that the applicant is not admitted into the course, a refund will be issued.

**SOCIAL INSURANCE NUMBER**

The Canada Revenue Agency (CRA) requires not-for-profit and educational institutions to include a Social Insurance Number (SIN) with all filings of the T2202 Education and Textbook Amounts Certificate form. The ICD must provide this information to the CRA in order to issue course participants a receipt for income tax purposes.

If you wish to provide this information through our secure webpage, please indicate so below and visit <https://icd.ca/secureSIN>. If you DO NOT require a receipt for income tax purposes, we kindly ask that you click the box below and confirm your decision to decline.

For more information regarding the new CRA requirements, please refer to the [CRA website](#).

- Online Submission
- OPT OUT – No Tax Receipt Required

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 SIN

Applicant's Signature