

# Fostering EXCELLENCE IN DIRECTORSHIP.

Canada's director community



Institute of Corporate Directors  
Institut des administrateurs de sociétés

Better Directors. Better Boards. Better Business.™

# Better Directors. Better Boards. Better Business.

The Institute of Corporate Directors helps build better directors who lead to better boards and ultimately to better business. This is what we do, what we stand for, and what we continuously strive to achieve.

In offering a forum for engagement and dialogue, the ICD supports directors as they face a myriad of challenges including:

- └ A growing complexity of the director's role as a result of greater responsibilities and time pressures
- └ An ever-changing business environment shaped by a rise in shareholder activism and increased demand for corporate social responsibility
- └ International corporate governance developments influencing domestic practices
- └ A lack of representation of directors' rights and interests

These challenges have helped to inform and catalyze the ICD's strategic priorities:

- └ Firmly establish the ICD as the recognized voice of directors in Canada
- └ Position the ICD as the go-to community for directors in Canada
- └ Develop and deliver the highest quality and relevant director education in Canada
- └ Expand the ICD's reach and influence internationally



"In a fast-paced regulatory environment, boards need to stay on top of current issues, trends and best practices. Our board joined the ICD to benefit from shared learning and knowledge, to access quality director education, and to have our interests represented."

**DALLAS J. HOWE, F.ICD**  
CHAIR, POTASHCORP

# Our Advantage:

## SHARED WISDOM. LASTING IMPACT.

The Institute of Corporate Directors is the definitive resource for Canada's director community. At ICD, members contribute to and benefit from the exchange of knowledge and experience to optimize their board performance and create sustainable, long-term success. Whether it's through education, professional development programs and services, thought leadership or advocacy, members can leverage and translate this shared wisdom into the highest standard of directorship.

As the national community for directors, the ICD is a not-for-profit, member-based association. With more than 8,700 members and a network of 11 chapters across Canada, we are the only globally recognized director organization in Canada.

Our vibrant community welcomes directors – seasoned and emerging – C-suite and senior executives who aspire to serve on boards. We offer memberships for both individuals and boards in the for-profit, not-for-profit and Crown corporation sectors.



## Advocacy:

### THE VOICE OF DIRECTORS

At the ICD, we have an opportunity to meet an important need that our members look to us to provide – a strong, unified voice for the director community. Our role is to represent directors and their interests, consistent with good corporate governance, and develop thought leadership for and among our members.

To best represent directors with the public, regulators, politicians, stakeholders and the media, we engage in open forums and direct communication with our members to ensure that we advocate from the director perspective, set higher standards of director excellence, and advance corporate governance in Canada and abroad.

Furthermore, the ICD helps develop best practices on director issues, frameworks, and recommended approaches. We also embark on research papers, conduct surveys and more, in efforts to aid directors in their roles.

# Engage, Learn, and Network: THE GO-TO COMMUNITY FOR DIRECTORS

The ICD is the only national organization that offers directors the opportunity to actively interact, network, and engage with their peers to discuss current and emerging governance topics. With widespread connections to leading governance bodies around the world, members can broaden their horizons and gain new perspectives on developing global corporate governance trends and best practices, locally and nationally.

The ICD network is a dynamic community from which to teach and learn from one another. Local chapters across the country provide a sense of intimacy and belonging. As directors at various stages of their careers, our members are given a unique opportunity to benefit from each other's knowledge and experience via:

- └ Local chapter events, featuring seminars and panel discussions to share experiences, learn from governance experts, discuss timely governance issues, and fill professional development obligations
- └ Chapter Event Video Replays, Audio Webcasts and Webinars, to enhance your continuing education and governance knowledge from anywhere
- └ Exclusive ICD LinkedIn group and ICD National Conference and Fellowship Awards Gala, where world-class thought leadership and invaluable networking take place

To review the full spectrum of member benefits visit [www.icd.ca/benefits](http://www.icd.ca/benefits)

This exchange of current and timely knowledge makes the ICD the leading organization in the country for directors to gain insight, build knowledge, and ultimately call home.

## BOARD MATCHING AND REFERRAL SERVICE, ICD DIRECTORS REGISTER

The ICD offers a national complimentary service that connects our members with organizations seeking qualified and diverse candidates for their boards. For more information, visit [www.icd.ca/DR](http://www.icd.ca/DR)



“Being connected to a community of directors matters to me and my career. Membership in the ICD with its mission to support directors allows me to leverage my experience, broaden my perspective and expand my network – all crucial to success in the boardroom. Belonging to the ICD’s director community has also given me invaluable exposure to diverse strategic perspectives, ensuring that I stay current, continue to grow and remain ready to rise to the next challenge.”

**SARAH RAISS, ICD.D**  
CORPORATE DIRECTOR

## Director Education: BUILDING CONFIDENCE AND OPTIMIZING BOARD PERFORMANCE

Directors at all levels can agree that the business and regulatory worlds are fast-paced and constantly evolving. Today more than ever, it is crucial that directors consistently advance their governance knowledge to remain current. That’s why the ICD is committed to delivering education across the country designed for directors, from which to learn, grow, and stay current. Our courses include:

- └ ICD-Rotman Directors Education Program (DEP), a 12-day course taught by leading governance experts and designed for directors who wish to serve on larger and for-profit boards

Completion of the DEP is the first step towards obtaining the ICD.D designation granted by the Institute of Corporate Directors. In receiving their ICD.D, directors commit to ongoing learning and development. Please refer to [icd.ca/education](http://icd.ca/education) for specific program details and to learn how you can obtain your ICD.D designation.

- └ ICD-Rotman NFP Governance Essentials Program (NFP Program), an intensive 3-day program that provides learning on key accountabilities and responsibilities for NFP leaders
- └ ICD National Short Courses, a suite of one-day peer-to-peer courses that go into greater depth on a number of specific topics

## Information and Resources: STAYING CURRENT ON ISSUES AND TRENDS

As the focus on governance continues to grow, so too does the need for directors to stay informed on current and emerging issues being discussed in boardrooms across the country and around the globe.

The ICD provides a wealth of relevant resources and tools to support our members in their quest to improve their skills and build their confidence in the boardroom.

Our vast collection of governance resources include:

- └ Online Resource Centre, a searchable database of articles, reports, websites, and documents related to governance
- └ ICD Publications, including the *Director Journal* print publication and the *Eyes on Governance* e-newsletter
- └ Tools and Services, a wide range of premium products and services to assist directors with their board work

Visit [icd.ca](http://icd.ca) for more information about these resources.

## CONNECT WITH US

Be part of the director community that translates shared wisdom into the highest standard of directorship. Contact us today.

Institute of Corporate Directors

Tel (main): (416) 593-7741 (toll-free): 1-877-593-7741 ext. 221 or 241

Fax: (416) 593-0636 [www.icd.ca](http://www.icd.ca)



“The ICD’s Audit and HR Committee short courses will help you stay abreast of best practices and allow you to benchmark the board committees you lead or contribute to. I found the combination of lecture materials, expert commentary and peer interaction in a concise one-day program to be an extremely effective way for me to achieve my professional development goals.”

**LUCIO DI CLEMENTE, ICD.D**

AUDIT COMMITTEE CHAIR, CHEMTRADE LOGISTICS INCOME FUND



## CHAPTERS

BRITISH COLUMBIA

CALGARY

EDMONTON

SASKATCHEWAN

MANITOBA

ONTARIO

SOUTHWESTERN

ONTARIO

OTTAWA

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MARITIME

NEWFOUNDLAND  
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